

What is WOTC?

The Work Opportunity Tax Credit (WOTC) is a federal program available to employers large and small. Enacted in 1996, this program was created to encourage the hiring of targeted groups of workers who historically struggled to find employment, such as: unemployed or disabled veterans, SNAP (food stamp) recipients, ex-felons and select other groups. In 2012 electronic screening was accepted allowing administration of the program to be greatly simplified.

Organizations and companies in industries such as retail, distribution, food service, staffing and other businesses which rely on an hourly wage workforce are well suited to benefit from this tax credit.

The credit represents a permanent reduction in income tax and directly reduces a business's effective tax rate.



* Average tax credit per qualified new hire

The Opportunity	
50 New Employees	\$15,000
100 New Employees	\$30,000
250 New Employees	\$75,000

Benefits of WOTC

Drives better economics for your business.

Improves diversity within your workforce.

Helps people transition from dependence to self-sufficiency.

Why Clarus Solutions?

Clarus Solutions, a company dedicated solely to helping businesses maximize this federal credit, has developed technology, including an electronic screening tool, and a process which allows all employers to benefit from the program.

In addition, Clarus Solutions prioritizes client service and dedicates one Client Service Associate to each employer, ensuring personalized attention.